

MIE NØRGAARD

LEARNING BY SKETCHING

UNIQUE INK & EXPERIENCE TO IMPROVE NEW THINKING, MEMORY, EXPERIENCE & LEARNING

LEARNING BY SKETCHING

Sketching is a central concept in our work. It describes ways to 'do things' in order to think, explore and understand, and it is a solid praxis within architecture, experience and product design.

REAL TIME VISUAL FACILITATION

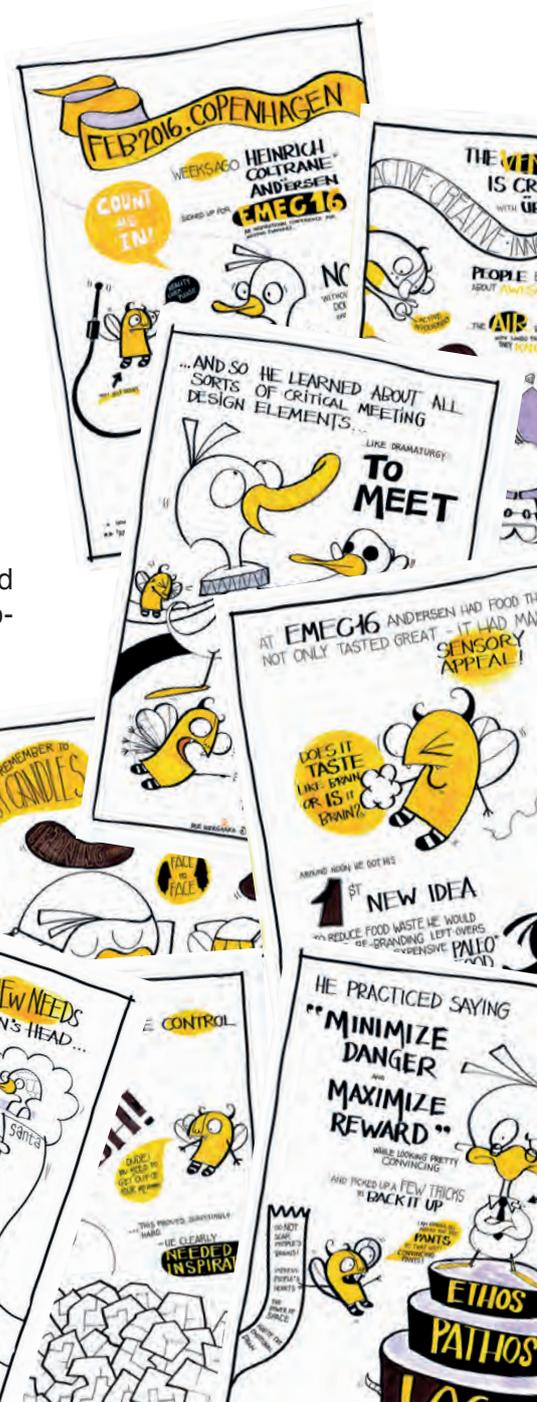


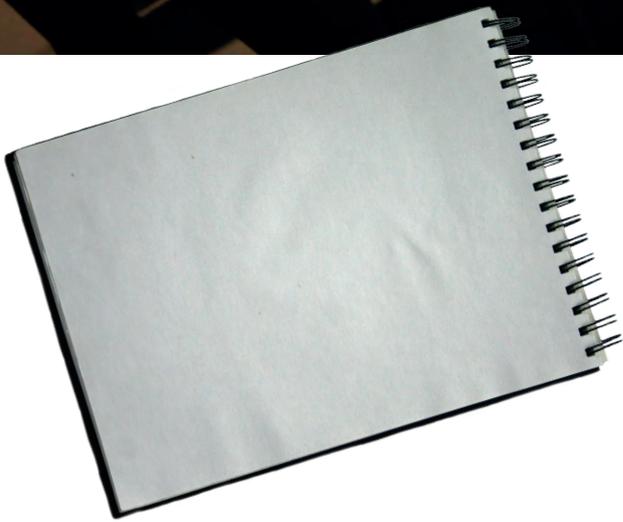
We listen, analyse, condensate and illustrate your event real time—right there in front of the audience.

Clients use the visualisations to narrate the event, to engage the audience in dialogue, or inspire new individual reflections.

The physical quality and scale of the product add massively to the energy of the room and will support the transformation of a traditional meeting room to a participatory learning environment.

We help our clients establish continuity throughout their event since our product — format wise — can be used cross media, and — content wise — can be used to effectively support the overall framework of the event.





GET YOUR OWN HANDS DIRTY!

We help your participants use their brains more efficiently with sketchnote training.

Sketchnotes help us concentrate, listen and remember, and everyone can learn how to do it. We provide long and short training sessions to help your meeting participants get started, and we advise meeting planners on how to design events that invite active involvement and reflection.



PRE MADE DESIGNS

Yes, we do make hand drawn digital presentations for those clients that want to go beyond powerpoint and clipart.

More often, however, we help clients with presentations that make use of the physical space, and invite the audience to engage with body and senses.

Examples include a 10 m long agenda laid out "red carpet style" across the room as a useful facilitation tool, and a "hanging jungle" that combines pre-made templates and an irresistible physical installation to engage the audience.



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WHO?

MIE NØRGAARD is a company founded and led by design researcher and interaction & experience designer Mie Nørgaard.

We specialise in using sketching techniques and design methods to improve new thinking, memory, experience and learning.

In praxis we blend skills from experience design, learning theory and neuropsychology to – for example – help companies design effective events that engage people and have a lasting impact.

While Mie calls herself experience designer and viz guru, our collaborators include brilliant people with roots in business, strategy, learning and psychology.

HOW, WHEN & WHERE?

We don't do off-the-shelf products. Every event and workshop is different and our goal is to help our clients get most value out of what we do.

While situated in Denmark, we work across the globe in English and Danish.

If you are curious about how to apply our research-based practises to boost your event, don't be a stranger: Call, write or send us a pigeon. Or a unicorn.

